



**AFRICA**  
**FOOD SAFETY**  
**& QUALITY**  
**SUMMIT**

**2021**

**VIRTUAL  
SUMMIT**

**POST-EVENT REPORT**

**[WWW.HOPIN.COM/EVENTS/FOODSAFETYAFRICA](http://WWW.HOPIN.COM/EVENTS/FOODSAFETYAFRICA)**

# ABOUT THE SUMMIT

The Africa Food Safety & Quality Summit is Africa's most impactful and largest food safety, quality and compliance management conference and exhibition.


The Summit brings together the private sector, Government, NGOs, development organizations and academic and research institutions from across Africa and the World to discover the latest ideas and appropriate solutions and technologies that boost Africa's capacity to avail safe food to its growing population, while enabling the Continent to trade better within itself and into the regional and international markets.

The specific objectives of the Summit include:

- Provide a platform to exchange the latest knowledge, experience and expertise in food safety, food defence, food processing and new technologies with the food and agro value chain players in Africa;
- Improve local, regional and international

collaboration initiatives on quality, standards, regulatory policy frameworks and food safety initiatives;

- Provide a platform where technology and service providers can showcase their latest products and services to the industry, Government/NGOs and other stakeholders, hence improving the adoption of the latest food safety, quality management, post-harvest and compliance technologies in Africa
- Improve the quality and food safety aspects of the food, agricultural and processed food and feed products in Africa, hence boosting trade and market access to local, regional and overseas markets;
- Amplify the awareness of consumers on food safety, regulatory and public health issues and how each stakeholder can contribute to a safer food environment in the Continent.



The 2021 edition of the Africa Food Safety & Quality Summit took place virtually for THREE days, with a mix of high-level key note speeches, presentations, panel discussions, one-to-one live video networking and virtual Expo Hall discovery sessions.



# THE ATTENDEES

The attendees of the Summit include those with the following roles in the private and public sectors, NGOs and many more . . .

- MDs, GMs, Chairmen, Directors, CEO, etc.
- Quality Assurance, Control & Management
- Food Retailing, Distribution and Vending
- Food Processing & Supply Chain Management
- Food Catering & Restaurant Services Management
- Cleaning, Sanitation, Hygiene & Environmental Services
- Food Safety Legislation & Policy Making
- Food Safety Software Design, Sales & Management
- Food Fraud, Adulteration, Traceability Management
- Food Safety Training, Auditing & Consultancy
- Food Safety Equipment & Supplies Management
- Public Safety & Health Management
- Standards Policing, Accreditation & Inspection
- Risk Management & Risk Communications
- Regulatory & Scientific Affairs Management
- Food Engineering and Production
- Cleaning, Environmental & Pest Control Management
- Quality, Lab & Quality Systems Management
- Food & Agro Produce Testing
- Research & New Product Development
- Food Safety Litigation Services
- Agriculture and Agribusiness Managers
- Hospitality, Catering and Restaurant Management
- Hospitals and other Institutions (Schools, Prisons etc) Management



# SPONSORS



**Ishida** is a world leader in the design, manufacture and installation of multihead weighers and quality control solutions

**Address:** Premier Industrial Park, Baba Dogo Road. P.O Box 538 – 00618, Ruaraka, Nairobi

**Telephone:** +254 722 951 764

**Email Address:** david.mulwa@ishidaeurope.com

**www.ishida.com/ww/en**



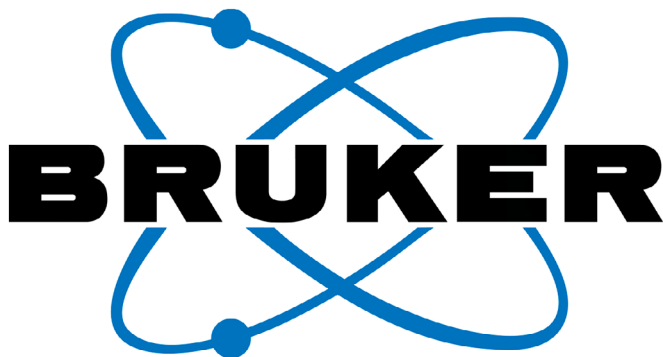
**Minebea Intec** is a leading manufacturer of industrial weighing and inspection technologies.

**Address (Local Agent in Kenya):**  
Statpack Industries Ltd. P.O. Box 22015 - 00400  
Nairobi, Kenya

**Telephone:** +254 20 2515274

**Email Address:** enquiries@statpack.co.ke

**www.minebea-intec.com/en/start**



**Bruker** is a manufacturer of scientific instruments for molecular and materials research, as well as for industrial and applied analysis.

**Address:** 731, Ground Flr., Right Wing Jumuia II, Lenana Road P. O. Box 5835 GPO 00100 Nairobi, Kenya

**Telephone:** +254 722 910 180

**Email Address:** christopher.wainaina@bruker.com

**www.bruker.com/en.html**



**BUREAU  
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**Bureau Veritas** is a world leader in testing, inspection and certification services.

**Address:** Delta Corner, Tower A, 5th Floor, Along Waiyaki Way, Westlands. P.O. Box 34378 – 00100, Nairobi, Kenya

**Telephone:** +254 20 366 9000

**Email Address:** contact.ken@bureauveritas.com

**www.group.bureauveritas.com**



# PARTNERS



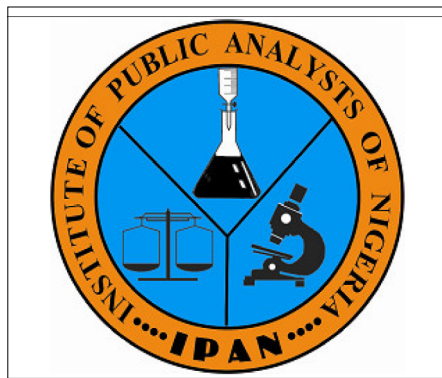
[www.cgcsa.co.za](http://www.cgcsa.co.za)



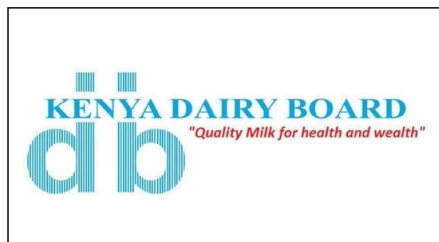
[www.kebs.org](http://www.kebs.org)



[www.health.go.ke](http://www.health.go.ke)



[www.ipan.gov.ng](http://www.ipan.gov.ng)



[www.kdb.go.ke](http://www.kdb.go.ke)



[www.retrak.co.ke](http://www.retrak.co.ke)



[www.fostep-k.com](http://www.fostep-k.com)



[www.kifst.org](http://www.kifst.org)



[www.fpckkenya.co.ke](http://www.fpckkenya.co.ke)



# SPEAKERS & SPONSORS COMMENTS

- “We had some challenges with our pre-recorded video replay, but overall, the Summit showcased the Ishida brand very extensively through brilliant branding and promotional video replays over the course of the three days of the event. We are happy that the Ishida brand awareness has increased substantially across Africa.” - **Khuldeep Chahal - Regional Marketing Specialist for the Middle East and Africa, Ishida Europe**
- “The idea of having sector players give both knowledge and practical experience was invaluable. I propose to look at perhaps including educational institutions. For example, Food Science campus students can join in various universities officially from a common place, under the coordination of a lecturer, who can award them participation certificates. When we were in campus, the best we could do for a seminar was one or two from industry players. To expose our young students to such a rich mix of perspectives and network of sectors will greatly add value.” - **Walter Bruce Opiyo – Quality Control Manager, Golden Africa, Kenya**
- “The Summit was extremely well organised and moderated. We could improve on the networking, but I understand that with COVID was challenging.” - **Cesare Varallo - Food lawyer and founder of Food Law Latest, Italy**
- “Am impressed by the effort put in preparation and delivery of this event. Moving forward we need to compile the resolutions from this event and publish the proceedings.” - **Paul Chale, Senior Advisor, Technoserve Zambia**
- “I liked the Panel Discussions, which provided individual and personalized perspectives to issues and networking opportunities. You should enhance the Expo participation to be enhanced and we need robust technology infrastructure to improve access to the event.” - **Aliyu Angara, Registrar/CEO, Institute of Public Analysts of Nigeria (IPAN)**
- “I liked the professional diversity of the speakers. For an online summit, I think the organisers did so well in all aspects.” - **Dr. Ifenna Ilechukwu – Lecturer, Madonna University, Nigeria**
- “It was great networking platform for the food industry. The speakers were high level and well versed in their competencies. Would appreciate to participate in future and maybe you can organize specific forums for focused on some areas e.g grain, dairy, fresh produce, HORECA, etc.” - **Walter Rono – Agri, Food & Trade Manager, Bureau Veritas**
- “Thank you to the team at FW Africa for inviting me to speak at the summit, it was great to join you and be part of the event. Experienced some great sessions and interesting discussions. I’d be delighted to join you again for future events.” - **Robert Buckley – Regional Sales Manager, AIB International**
- “A very good start indeed from the organizers. I was glad to be a speaker and to network with the food industry fraternity. Africa must be in pursuit of excellence and I am glad Food business Africa team is leading in this dialogue.” - **Jemi Boye-Okit, Global Supplier Quality Project Manager Barry Callebaut UK**





# ATTENDEE COMMENTS

- “Networking break-out sessions were interesting; especially with the arrangement to reconvene thereafter. Organise more such sessions with adequate time and provide more time for feedback discussions after reconvening”  
- **Dr (Mrs) Olufunmilola Olaitan Oladunmoye - Federal Institute of Industrial Research Oshodi (FIRO), Nigeria**
- The Summit was well organized, with experienced speakers. Maybe you could add some more time for each speaker  
- **John KILIAN Koddy - Fish Quality Control Officer, Ministry of Livestock and Fisheries, Tanzania**
- “I liked the experience of speakers, who came from diverse backgrounds. I also liked the opportunity to connect one-on-one with presenters and quality experts from across Africa. You should improve on responses to questions asked during the webinar.” - **Sunday Elkana - Process Technologist/Laboratory Manager - Nigerian Breweries PLC, Nigeria**
- “Congratulations for being able to host such a serious summit online with very very few glitches. I liked that the presentations flowed well and that you covered a variety of topics. I would love to see some presentations from university students, giving them a platform on novel and plausible ideas in the food industry. I am also looking forward to a time when face to face gatherings are going to be allowed for this event.” - **Mary Wangari Kamau – Intern, Kenya Fisheries Service, Kenya**
- “The Summit met my expectations. The variety of presenters was good. I think we can include more evidence based approaches from the ground.” - **Ajok Robinah – Hygiene Instructor, Saraya Manufacturing, Uganda**
- “The presenters were fantastic, and their presentations were precise and accurate. You could add more sessions on food safety culture to improve food safety compliance in Africa.” - **Elijah Bwalya – Quality Assurance Officer – Verino Agro Industries, Zambia**
- “Please add topics on climate change and its effect on food safety and quality in next events you organise.”  
- **Dr. Abdelhameed Ahmed - Senior Specialist, Veterinary Quarantine, Ministry of Agriculture, Egypt**
- “The Summit exceeded my expectations. Quality of speakers and topics covered were good. You should include topics on the role trade financiers play in the financing of trade and supplies that avail safe food to consumers.”  
- **Andre Strydom – Consultant, Africa Merchant Capital Limited, South Africa**
- “The Summit needs to bring in political leaders to hear the issues of food safety, so that they can also proffer solutions to problems on this issue in Africa.”  
- **Paul Ogunduboye – Supply Chain Analyst, Cadbury Nigeria**
- “The event was professionally organized, especially the side events. You need to have Laboratory Practicals/Demo Training session as part of the side events. This is possible by partnering with equipment manufacturers to showcase advances in measurement techniques.” - **Dr. John Angira – CEO, Chrom Africa, Kenya**
- “I liked the way the Summit demonstrated the importance of food hygiene and safety across the value chain from farm to fork. Please include topics on food safety in extruded products/ extruded cereals in next events”  
- **Louis Chavakira - Operations Manager, Karinga Foods, Zimbabwe**



# KEY DATA & ANALYTICS

## EVENT VIRTUAL PLATFORM DATA

**73**

Countries represented at the event



### TOP 5 COUNTRIES BY REGISTRATION

**Kenya - 34%**

**Nigeria - 14%**

**South Africa - 8%**

**Ghana - 3%**

**India - 3%**

**Other Countries - 37%**





**1304**

Registrants on the virtual platform for the event

**56%**  
TURN-OUT

**637**

Attendees of the virtual event



**4h 32m**

Average time taken by each attendee on platform



**8.7**

Average attendee score about the event. Out of 10



**266**

Number of Expo Hall visitors

AFMASS Food Expo - 120  
Bruker - 115  
Ishida - 107  
Minibea Intec - 86  
Bureau Veritas - 85



**344**

Number of live video networking meetings



**355**

Number of chat messages

# SOCIAL MEDIA

## LINKEDIN EVENT DATA

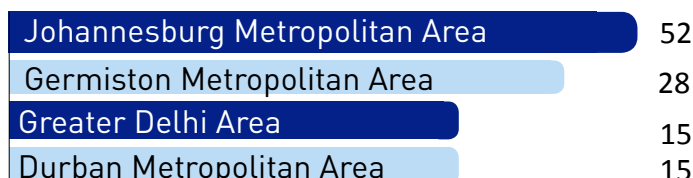
**2193**

Total Event Sign ups

**5756**

Total unique event visits

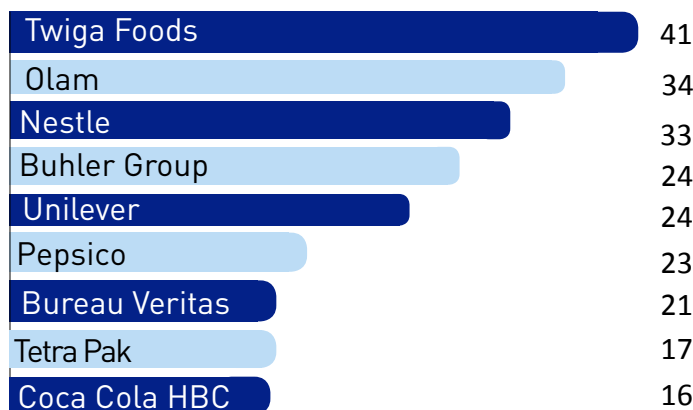
### LOCATION



### JOB FUNCTION

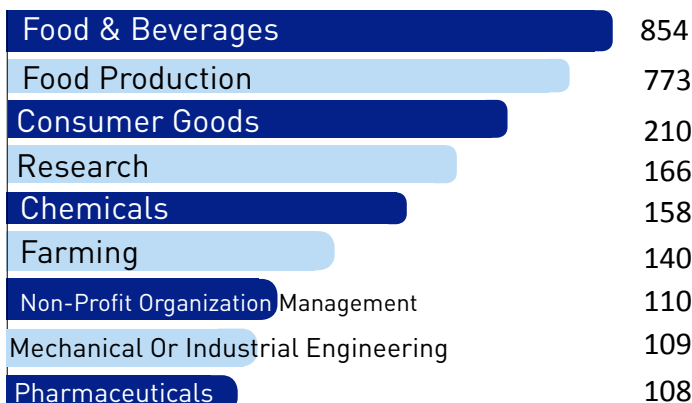


### COMPANIES

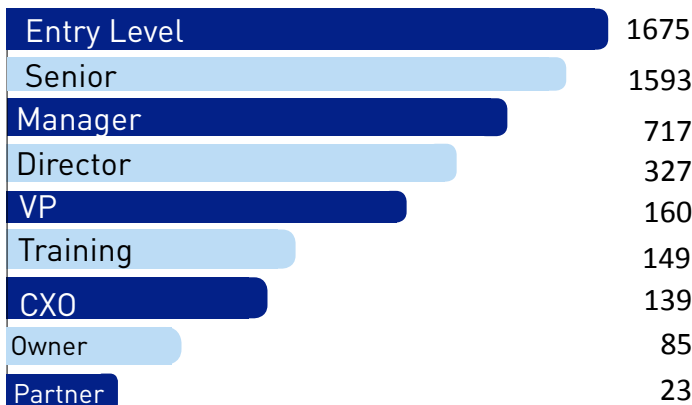


## Top audience demographics

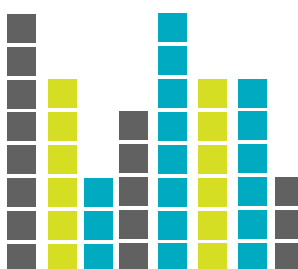
### INDUSTRY



### SENIORITY



## SOCIAL MEDIA IMPRESSIONS



**70,767**

Total social media impressions

**LinkedIn** - 52,498

**Twitter** - 15,080

**Facebook** - 2,058

**Instagram** - 1,131



# THE SPEAKERS

The virtual summit brought together 40+ Speakers from all over the world to share their knowledge and skills, projects, experiences and more . . .

## 43 Speakers



**DAVID MULWA**

Regional Sales Manager, Ishida East Africa



**ANDREW EDEWA**

Director, Standards and SPS Measures at TradeMark East Africa



**FRANCIS JUMA**  
CEO, FW Africa



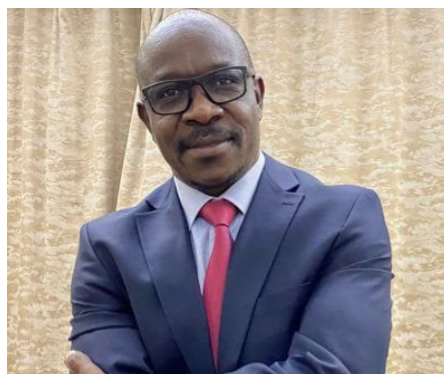
**MARGARET KIBOGY**

Managing Director, Kenya Dairy Board



**CHRIS WAINAINA**

Commercial Director, Bruker East Africa



**CYPRIAN KABBIS**

District Chief Executive, Eastern Africa, Bureau Veritas



**JOACHIM WESTERVELD**

Executive Chairman, Bio Food Products



**SIBTAIN NAQVI**

X-Ray Product Manager, Ishida



**WALTER RONO**

Agri, Food & Trade Manager, Bureau Veritas



**VIRGINIA NYORO**

Director & Program Manager, FW  
Africa



**WAMBUI MBARIRE**

CEO, Retail Trade Association of  
Kenya



**CAROL KEROR**

Country SHEQ Manager, CCBA Kenya



**JEMI BOYE-OKIT**

Global Supplier Quality Project  
Manager Barry Callebaut UK



**URS DUBENDOFER**

Senior Advisor, Grain Milling, Buhler



**PAUL CHALE**

Senior Advisor, Technoserve Zambia



**KEMA BENEDICTA ASHIBUOGWU**

Head, QMS – Food Safety and  
Applied Nutrition Directorate,  
NAFDAC



**ROBERT BUCKLEY**

Regional Sales Manager, AIB  
International



**ISAAC MUGENYA**

Manager, Testing Services, KEBS, Lake  
Region, Kenya

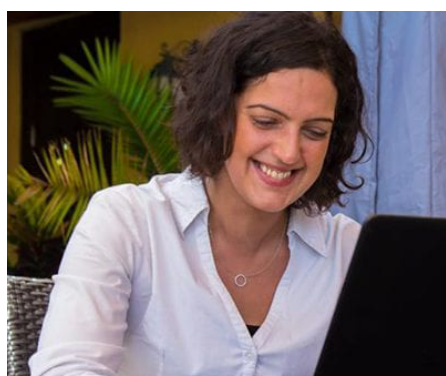


# THE SPEAKERS



**MATTHEW NCUBE**

Deputy Group Executive Leader & Director, Nhlupo Business Optimisation Solutions



**SOUMEYA LOUCIF**

Industry Business Manager, Strategic & Global Key Accounts Manager, Africa – bioMérieux



**DR. GEORGE OOKO ABONG'**

Senior Lecturer, University of Nairobi



**ALIYU ANGARA**

Registrar/CEO, Institute of Public Analysts of Nigeria (IPAN)



**CESARE VARALLO**

Food Lawyer & Founder FoodLawLatest.com



**MATTHIAS SCHUTZEBERG**

Industry Development Manager Food & Beverage, Endress + Hauser



**ANDREW WANGA**

Quality & Food Safety Manager, Africa, Wrigley



**PEER HANSEN**

Biochemist, University of Copenhagen, Denmark



**MATLOU SETATI**

Executive: Food Safety – Consumer Goods Council of South Africa



**WALTER BRUCE OPIYO**  
Quality Control Manager, Golden  
Africa



**GEORGE AKIDA**  
Exports Manager, Africado Tanzania



**DOREEN LUGALIA**  
Managing Consultant, Mantra  
Consulting



**RUSHABH SHAH**  
Business Development Director, F&S  
Scientific



**FRANK OBURE**  
General Manager, Packhouses, AAA  
Growers



**DR. PETER KAHENYA**  
Lecturer, Food Science, Jomo Kenyatta  
University of Agriculture & Technology



**COLLINS KAMOL**  
EHS Manager – Quickmart  
Supermarkets



**VERONICA IDOWU ALABA**  
Director, Vellamet Integrated Services



**JOHNSON KIRAGU**  
Regional Program Director, Partners in  
Food Solutions



# THE SPEAKERS



**MOLLY ABENDE**

Production Manager, Burton & Bamber Co. Ltd



**DR. EDITH E. ALAGBE**

Researcher/Lecturer, Covenant University, Nigeria



**MARYANN KINDIKI**

Manager, National Codex Contact Point, KEBS



**MERCY CHATYOKA**

Business Development & Innovation Lead, Armlead



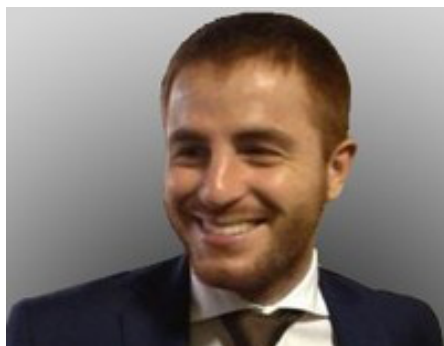
**JANE MUSINDI**

CEO, Society of Crop Agribusiness Advisors of Kenya (SOCAA)



**LAWRENCE ALOO**

Chief Biochemist, Food Safety & Nutrition Reference Laboratory, Kenya



**STEFANO PISANU**

Managing Director, ACO Kenya & East Africa



**DR. IFENNA ILECHUKWU**

Lecturer, Madonna University, Nigeria



**DR. HELLEN ONYEAKA**

Lecturer, Food Science, Microbiology & Chem. Engineering, University of Birmingham



# WHAT NEXT?



## 2022

**FOOD  
SAFETY  
AFRICA  
WEBINARS**

[WWW.FOODSAFETYAFRICA.NET/WEBINARS](http://WWW.FOODSAFETYAFRICA.NET/WEBINARS)

Join us at the 2022 edition of the Africa Food Safety & Quality Summit, where we plan to host this African-focused international Summit in a HYBRID format - a physical location in Nairobi, Kenya plus a digital, virtual Summit!

The world has changed in many ways since the start of the covid-19 pandemic in early 2020. We have also adapted to ensure that wherever you are in Africa and beyond, you can attend this Summit every year!

Please log onto the website to find more information and the Summit updates.

The subjects of food safety, quality and compliance management receive growing attention across Africa and beyond, which a single annual Summit cannot adequately cover.

Join us at the bi-monthly Food Safety Africa Webinars - the virtual learning and discovery platforms that are set to help boost the adoption of new technologies and ideas into Africa's food, agri, retail and HORECA sectors.

Please log onto the website to find more information and the latest webinar updates.